Docs who don't keep to Guidelines
Doctors who go off label

Talking Therapies
Doubt is our Product

Rotten Apple in Barrel

Invisible.
Guidelines
Screening
But
Auditors
Managers

Unmet need
A consequence of aging
ANTIDEPRESSANT DEPENDENCE & WITHDRAWAL
BIGGER PUBLIC HEALTH PROBLEM THAN OPIOIDS & BENZOS COMBINED

Suicide
Homicide
Alcoholism
Personality Change
Permanent Sexual Dysfunction
Miscarriages
Birth defects
Autistic Spectrum Disorders
Osteoporosis
Diabetes
Dementia
Neurological Disorders
Substance Misuse? – Blaming the Person
Five a Day