







ON READING FREUD





SCHERING

Not everything in life  
can be trusted like *Microgynon 30*



**IF YOU TREAT HYPERTENSION YOU  
REDUCE ONE CORONARY RISK FACTOR  
IF YOU TREAT WITH CARDURA  
YOU CAN REDUCE TWO**



KELING-FIELDS

**CARDURA**  
A FIRST-LINE  
ANTIHYPERTENSIVE

THAT CAN LOWER  
CHOLESTEROL LEVELS





STEFAN  
TERWOLY



# Promoting Evidence-Based Medicine

PGEA & CME  
Approval Granted

*One day conference - Wednesday 24 April 1996*

Venue: The Commonwealth Institute Kensington High Street, London W8

Are you in a fast developing field of medicine, facing frequent claims of newer and better ways to diagnose, treat and manage your patients?

Do you have trouble finding and protecting the time necessary for keeping up with the clinical literature on these claims?

This conference will introduce you to a set of "critical appraisal" strategies and tactics for rapidly finding the best evidence on these and other questions, quickly determining the validity and usefulness of that evidence, and incorporating your conclusions into your clinical practice.

Speakers include David Eddy, Sir Miles Irving, David Sackett and Brian Haynes.

“It may be that we are witnessing a change as revolutionary as was the introduction of standardization and mass production in manufacture. Both have their positive & negative sides”.

Hamilton M (1972).



U.S. News & WORLD REPORT

# U.S. News

MARCH 2010

WWW.USNEWS.COM

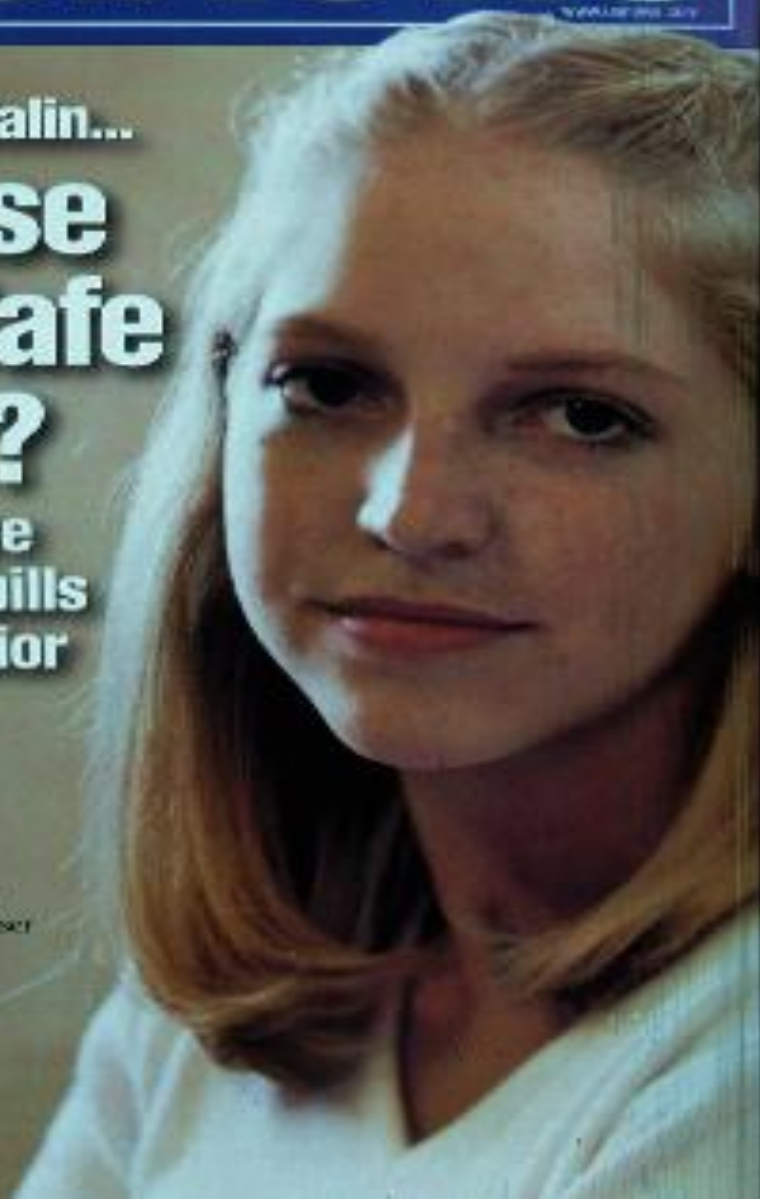
**Paxil, Prozac, Ritalin...**

# Are These Drugs Safe for Kids?

**Many parents are  
using powerful pills  
to control behavior**

Amy Coburn  
A former Paxil user

\$3.99





**Asthma – Peak Flow**

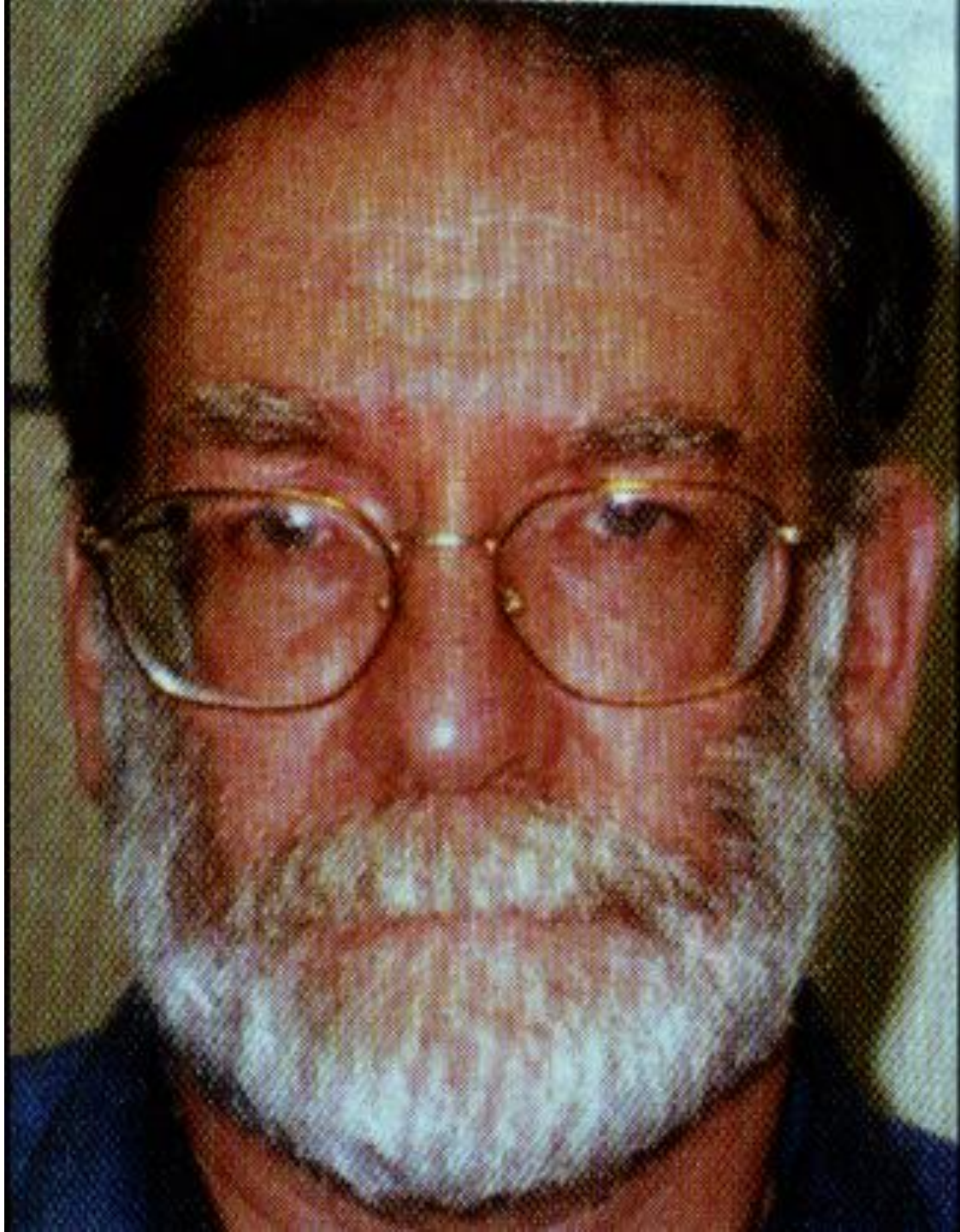
**Lipid Levels**

**Blood Glucose**

**Eating Disorders**

**The Measurement  
is the Illness**





*"A guided tour through a collection of data  
so legally damaging and politically explosive that legal actions have  
been fought (unsuccessfully) throughout the nation to suppress it."*

*— Richard Daynard, Tobacco Products Liability Project*

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# THE CIGARETTE PAPERS

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STANTON A. GLANTZ,  
JOHN SLADE, LISA A. BERO, PETER HANAUER,  
*and* DEBORAH E. BARNES

*Foreword by*

**C. EVERETT KOOP**

*Surgeon General of the United States, 1981–1989*

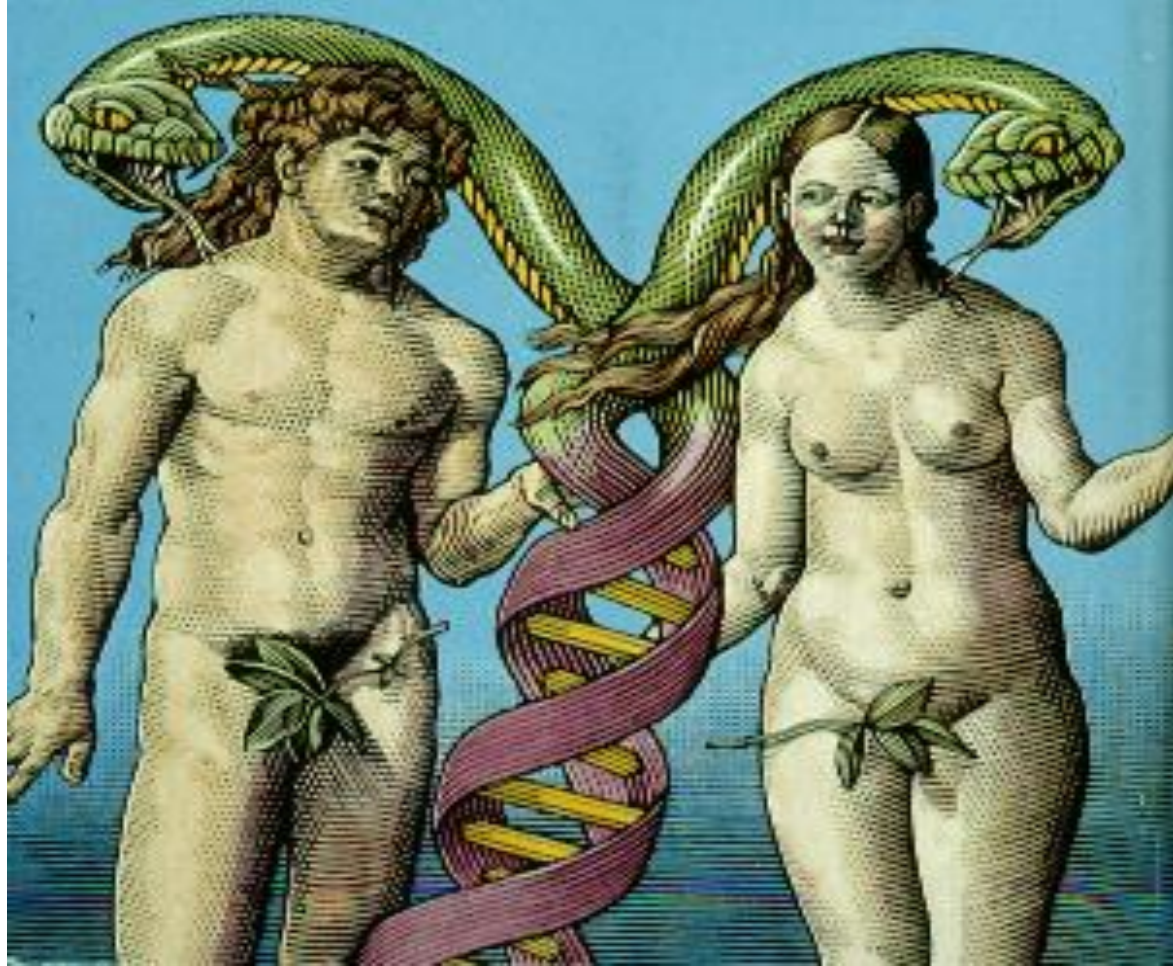


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PERILOUS  
KNOWLEDGE

*The Human Genome Project  
and Its Implications*

Tom Wilkie



# Venus ENVY

A HISTORY OF COSMETIC SURGERY

ELIZABETH HAIKEN

The book cover features a dark, textured background. In the lower right, there is a classical-style bust of a woman's head. The eyes of the bust are replaced by a piece of torn, orange paper, through which a pair of bright green eyes is visible. To the left of the bust, there are dark, leafy branches hanging down. The overall aesthetic is mysterious and evocative of the book's theme.



